# **Customer Confidence Restoration Campaign**

(TemboCard & Cardless Cashback Fridays (ATM) + Double Tembo Points)

### 1. When does the campaign take place?

The campaign runs from **21st October 2025 to 31st December 2025**, with **Cashback Fridays** on:

- ✓ 21st November 2025
- ✓ 28th November 2025
- ✓ 5th December 2025
- ✓ 12th December 2025

### 2. Who is eligible to participate?

All CRDB Bank customers with:

- Active **TemboCards** (Debit, Credit, or Prepaid)
- Active SimBanking (App or USSD) accounts
  Both new and existing customers are eligible.

### 3. What is Cashback Fridays?

These are promotional Fridays during which customers can withdraw cash at CRDB Bank ATM using: **TemboCard**, or **Cardless service** via SimBanking.

### 4. Does the offer apply to all ATMs?

No. The Cashback Withdrawals apply only to CRDB Bank ATMs within Tanzania. Withdrawals made at non-CRDB, or international ATMs are excluded.

# 5. Can I withdraw more than once on a Cashback Friday?

Yes. Customers can make multiple withdrawals **throughout the day (00:00 – 23:59)** They will be refunded the charges. Standard withdrawal limits still apply.

### 6. Are other ATM fees also get refunded?

No. Only withdrawal fees are refunded. Fees for services like balance inquiry, mini statements still apply.

#### 7. What is the Double Tembo Points offer?

It's a reward where customers earn **twice the usual Tembo Points** for chargeable transactions performed via SimBanking (App or USSD) during the campaign.

### 8. Which transactions qualify for Double Tembo Points?

All chargeable transactions.

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### 9. How will the Double Tembo Points be credited?

The **Tembo Points** will be **updated instantly** to your account once a qualifying transaction is completed.

### 10. Is there a maximum limit for the Tembo Points reward?

Yes. The total value of bonus Tembo Points awarded during the campaign will be **up to TZS 200,000,000** shared among all eligible customers.

# 11. Do I need to register to enjoy these offers?

No registration is needed. The benefits are **automatic** for all eligible customers.

### 12. How will I know about campaign updates?

All updates or announcements will be shared through CRDB Bank's **official communication channels** SMS, email, social media, and the CRDB Bank website.

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